Decline in DD profits

†2604. SHRI JHUMUK LAL BHENDIA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the reasons for the decline in the profit of Doordarshan as compared to that of the last year;

(b) whether any review has been made in this regard;

(c) the steps taken to increase the revenue earning every year; and

(d) the target fixed for revenue earning during the current financial year and the ensuing years?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Prasar Bharati has informed that its revenue collection during 2001-02 was Rs. 615.20 crores, as compared to the revenue earned during 2000-2001 of Rs. 637.51 crores. The reason for shortfall was mainly due to lower revenue realisation from the marketing of BCCI cricket matches in India during 2001-2002.

(b) Yes, Sir.

(c) Various steps has been taken to increase the revenue such as full exploitation of the commercial potential of programmes including films and film based programmes, revision of commercial rate card and rationalisation of rate structure, improving the quality of content, and the presentation of channels, starting a marketing set up, creation of a separate Division for Government Ministeries/Departments.

(d) The target for commercial revenue during 2002-03 is Rs. 550 crores. The target for 2003-04 is Rs. 550 crores.

Foreign tours by the employees of DD/AIR

†2605. SHRI RAMA SHANKER KAUSHIK: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of the employees and offices of Akashwani and Doordarshan sent on foreign tours during the last three years;

†Original notice of the question was received in Hindi.

(b) the names of such officials, their credentials, posts, countries toured and expenditure incurred in these tours along with the details with regard to the names of the events and dates of tours; and

(c) the justification for these foreign tours and the achievement thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (c) Details of the number of offices of Prasar Bharati sent on foreign deputation and expenditure incurred on these tours during last 3 years are given below :—

Year	AIR		Doordarshan	
	Number of Officers	Expenditure (Rupees in lakhs)	Number of Offices	Expenditure (Rupees in lakhs)
1999-00	37	10.03	118	46.55
2000-01	39	19.01	80	63.31
2001-02	31	24.26	112	133.78

The officials sent on foreign deputation are of different categories/ cadres of different levels as per the requirement of event. All the officers deputed on foreign deputation are sent in connection with official work or as official delegation on behalf of the organization.

Lok Adalats

2606. SHRI NANDI YELLAIAH:
SHRI NANA DESHMUKH:

Will the Minister of LAW AND JUSTICE be pleased to state:

(a) whether it is a fact that with the amendment effected in the Legal Services Authorities Act, 1987 this year, permanent Lok Adalats are proposed to be set-up all over the country to adjudicate cases relating to public utilities services upto the value of ten lakh;

(b) if so, the names of the public utility services proposed to be covered by Lok Adalats;

(c) the names of States where Permanent Lok Adalats have been set-up; and